Message from Director Amy Deen Westbrook

Dear Friends of the Business and Transactional Law Center:

As we approach the mid-point of the 2012-2013 academic year, I would like to update you on the activities of the Washburn University School of Law Business and Transactional Law Center. As one of law school's four Centers for Excellence, the Business and Transactional Law Center is committed to helping students learn about business and transactional law through an array of courses, promoting faculty scholarship in the area, and sponsoring informative and innovative programs for students and practicing lawyers.

This year follows on the heels of one of the Center's most active years. In 2011-2012, the Center sponsored over a dozen speakers who brought the benefit of their knowledge and experience to the law school to help our students learn about the practice of law. In the spring of 2012, the Center sponsored the Washburn University School of Law Annual Tax Law Colloquium, which featured tax experts from the United States and Canada discussing the newest developments in tax policy. The Center also helped students network and learn at bar association events and presentations and, for the sixth year, took a group of students to Wichita to learn on-site in an intensive transactional program generously presented by the Hinkle Law Firm. In 2011-2012, the Center also continued to support the student organizations under its umbrella, and Center faculty taught an array of courses focused on both the doctrinal knowledge and the skills students need to succeed in practice.

2012-2013 is already off to a strong start. The Center has hosted a number of speakers, including our own Aaron Jack, ’09, Kansas Securities Commissioner; Jeff Kruske, ’00, General Counsel of the Kansas Securities Commission; Paul Hoferer, ’75; and Bradley Haddock, ’80, who was also the 2012 Law School Alumni Fellow. In January 2013, the Center looks forward to hosting Professor Steven Ramirez of Loyola Law School in Chicago. Professor Ramirez, who was the first director of the Center, will be discussing his recently released book, LAWLESS CAPITALISM. In April 2012, the Center looks forward to another successful Tax Law Colloquium.

In addition, one of the highlights of the 2012-2013 year will be the Symposium on “Employment and Labor Law in the 21st Century – Changes in the Arenas of Conflict” on Feb. 28, 2013. The symposium, sponsored by the Center and the Washburn Law Journal, will feature speakers from across the country and should foster a lively debate on recent developments in labor law, and on privacy and technology issues in employment law.

The four student organizations affiliated with the Center continue to thrive. Sixty-seven students are pursuing the certificates related to the center. The Small Business and Non-Profit Clinic continues to provide valuable services to our community, while training students for practice.

As always, we welcome any comments or suggestions that you might have regarding the Center’s programs. As a bridge between our students and the practicing bar, particularly our alumni, the Center is always looking for ways to establish connections that will enhance legal education at Washburn Law. I can be reached at (785) 670-1541, or by email at amy.westbrook@washburn.edu.

Sincerely,

Amy Deen Westbrook
Professor of Law
Director, Business and Transactional Law Center
Highlights from 2011-12 Academic Year

Last year was an excellent one for the Center. The Center hosted a number of speakers who generously came to the law school and talked to the students about their practice and experiences. Some of the on-campus talks sponsored by the Center included:

- **President Steve Minnis, ’85**, of Benedictine College, “Law School: Not Just For Lawyers Anymore” (October 6, 2011)

- **Cindy Evans**, Shawnee County Extension Agent, “The Volunteer Income Tax Assistance Program” (October 10, 2011)

- **George Barton, ’77**, Law Offices of George A. Barton, PC, 2011 Alumni Fellow, “The Practical and Legal Aspects of Class Action Litigation” (October 27, 2011) (pictured at right)

- **Professor David Pierce, ’77**, Professor of Law, Washburn University School of Law, “Carol Rose Comes to the Oilpatch” (November 3, 2011)


- **Randy Pharo**, Senior Vice President and General Counsel, SM Energy Company, “Purchase and Sale Agreements” (January 27, 2012)

- **Gina Spade**, Federal Communications Commission, “The FCC Open Internet Rules” (February 2, 2012)


- **Bradley Haddock, ’80**, Haddock Law Office, LLC, “Practice Perspectives from over 30 years of Business Practice” (March 5, 2012)

- **Marla Poor, ’90**, Corporate Counsel, Policy and Government Affairs at Nintendo of America, “Understanding the Stop Online Piracy Act (SOPA)” (April 2, 2012)
In addition to bringing practitioners to the students, the Center also worked to send the students to practitioners. The Center made it possible for a number of students to attend bar association events and presentations, including several Kansas Bar Association Continuing Legal Education programs, and the American Bar Association’s spring 2012 Mergers and Acquisitions Committee Meeting.

A highlight of the year was the “Day in the Life” of a Transactional Attorney program generously hosted by the Hinkle Law Firm in Wichita. The program is coordinated by the Center, which selects approximately two dozen students who are transported to Wichita for a full day of on-site instruction about transactional practice from Hinkle Law Firm attorneys, many of whom are Washburn Law graduates. In its sixth year, the program is a unique opportunity for students to learn about practice, from practitioners, at the firm itself. We are deeply grateful to Winton Hinkle, ’68, for sponsoring this terrific program.
John Collins, ’91, Vice President and Senior Counsel of American Express in New York, N.Y., and Brent Hooker, General Counsel of Ace Insurance in Santiago, Chile, came to Washburn Feb. 22-24, 2012 as the Center’s Practitioners in Residence. They spoke to several law school classes and met with law students, both formally and informally, to share their knowledge.

Collins and Hooker often work together on transactions between their respective companies and prepared presentations to coincide with topics being discussed in each class.

Ryan Smith, a third-year student, was one of several Washburn Law students who had the opportunity to meet with Collins and Hooker over lunch or dinner. “We had a fantastic time,” Smith remarked. He said the conversation included how law school has changed since Collins and Hooker attended, their winding career paths and how they both ended up in the international re-insurance business in positions where their primary roles are deal-making and facilitating. “We learned about the ups and downs of regular international travel and living internationally,” Smith said. Collins and Hooker also shared with the students the role of a lawyer working as in-house counsel and how it contrasts with a traditional law firm experience.
For the fifth year in a row, the Center sponsored the Washburn University School of Law Annual Tax Law Colloquium, held each year in April. The speakers included:

- **Professor Johnny Buckles** (University of Houston Law Center), “The Federalization of Fiduciary Obedience Norms in Tax Law Governing Charities”

- **Professor William E. Foster** (Washburn University School of Law), “Political Partisanship in the Tax Code”

- **Professor Tracy A. Kaye** (Seton Hall University School of Law), “Innovations in the War on Tax Evasion”

- **Professor Leandra Lederman** (Indiana University Maurer School of Law), “The Use of Voluntary Disclosure Initiatives in the Battle Against Offshore Tax Evasion”

- **Professor Khrista McCarden** (Pepperdine University School of Law), “The Charitable Deduction Games: Are the Laws in Your Favor?”

- **Professor Lori A. McMillan** (Washburn University School of Law), “An Empirical Examination of the Noncharitable Nonprofit Subsector in Canada”

- **Professor Faye Woodman** (Dalhousie University Schulich School of Law) “Fifty Years After Carter: How Shall We Tax the Baby Boomers?”

Also pictured (left) is **Stephen Mazza**, Dean and Professor of Law at the University of Kansas School of Law. Dean Mazza has an LL.M. from New York University School of Law and is a frequent speaker on tax issues.

The Tax Colloquium provides a great opportunity for students to hear about cutting edge issues in tax policy, right in their own backyard.
The 2012-2013 academic year is already off to a strong start.

On September 27, 2012, the Center once again sponsored the Business Law Society’s reception, which brought together all of the student organizations under the Center umbrella to share their offerings and opportunities with the incoming student class. At that event, Washburn University 2009 Alumni Fellow Paul Hoferer, ’75, spoke to the students, providing business and transactional law practice advice.


On November 19, 2012, Assistant U.S. Attorney (AUSA) Tanya Treadway, a Prosecutor with the U.S. Attorney’s Office for the District of Kansas, spoke on “Prosecution of Health Care Fraud.”

In addition, the Center continues to co-host a variety of activities and speakers with various student groups as well as the other Centers for Excellence.
A highlight of the upcoming year will be the Center-sponsored symposium, “Employment and Labor Law in the 21st Century – Changes in the Arenas of Conflict,” on February 28, 2013. Labor and employment law experts from across the country will present papers on cutting edge developments in the field, many of which will be published in a special issue of the Washburn Law Journal. You are cordially invited to attend the symposium. The symposium schedule, a list of speakers, and the registration form are available at washburnlaw.edu/employmentlaw/.

Symposium Schedule

WEDNESDAY, FEBRUARY 27, 2013

Dinner for Speakers and Invited Guests – Capitol Plaza Hotel
- 6:30 p.m. – Reception (cash bar)
- 7:00 p.m. – Welcome by Dean Thomas J. Romig
- 7:10 p.m. – Italian Buffet
- 8:00 p.m. – Speaker: Terry L. Mann, ’86, Martin Pringle Attorneys at Law

THURSDAY, FEBRUARY 28, 2013

8:30 a.m. – Registration – Bradbury Thompson Alumni Center, Washburn University
9:00 a.m. – Welcome: Thomas J. Romig, Dean and Professor of Law, and Amy Deen Westbrook, Professor of Law and Director of the Business and Transactional Law Center
9:10 a.m. – Keynote Speaker: Peter C. Schaumber – Schaumber Consultants, LLC; Former Chairman and Member, National Labor Relations Board
10:00 a.m. – Panel 1: Technology, Social Media, and Privacy Issues in Employment and Labor Law
- Aïda M. Alaka (Moderator) – Associate Dean for Academic Affairs and Professor of Law
- Rafael Gely – Associate Dean for Academic Affairs and James E. Campbell Missouri Endowed Professor of Law, University of Missouri School of Law
- Lisa Jones – Washburn University Counsel and Secretary to the Washburn Board of Regents
- Terry L. Mann, ’86 – Martin Pringle Attorneys at Law
- Robert Sprague – Associate Professor of Business Law, Department of Management and Marketing, University of Wyoming College of Business

Noon – Lunch (provided) and Networking
12:45 p.m. – Panel 2: The Landscape of Private Sector Labor Law in the 21st Century
- Martin W. Walter, ’96 (Moderator) – General Counsel, Carpenters’ District Council of Greater St. Louis & Vicinity
- Michael C. Duff – Professor of Law and Director of the Academic Support Program, University of Wyoming College of Law
- Joseph P. Mastrosimone – Associate Professor of Law, Washburn University School of Law
- John N. Raudabaugh – Reed Larson Professor of Labor Law, Ave Maria School of Law

2:30 p.m. – Break
2:45 p.m. – Panel 3: The Landscape of Public Sector Labor Law in the 21st Century
- W. Terrence Kilroy, ’77, (Moderator) – Polsinelli Shughart PC, Kansas City, Mo.
- Stephen F. Befort – Gray, Plant, Mooty, Mooty, & Bennett Professor of Law and Associate Dean for Research and Planning, University of Minnesota Law School
- Kenneth G. Dau-Schmidt – Willard and Margaret Carr Professor of Labor and Employment Law, Indiana University-Bloomington Maurer School of Law
- Joseph Slater – Eugene N. Balk Professor of Law and Values, University of Toledo College of Law

4:40 p.m. – Final Remarks and Symposium Adjourns

Register: washburnlaw.edu/employmentlaw
Thursday, January 24, 2013 - Lawless Capitalism: The Subprime Crisis and the Case for An Economic Rule of Law

Join former classmates, professors and colleagues on Thursday, January 24, to reconnect with Steve Ramirez, first director of the Business and Transactional Law Center and currently Professor of Law at Loyola University School of Law. Professor Ramirez will discuss his recently released book, LAWLESS CAPITALISM: THE SUBPRIME CRISIS AND THE CASE FOR AN ECONOMIC RULE OF LAW (NYU Press 2012). The presentation is scheduled for noon in Room 327 at Washburn University School of Law.

Ramirez's book addresses the intersection of law and macroeconomics and, more broadly, the underlying causes of the subprime crisis. The NYU Press, publisher of the book, describes Ramirez's book:

“The subprime mortgage crisis has been blamed on many: the Bush Administration, Bernie Madoff, the financial industry, overzealous housing developers. Yet little scrutiny has been placed on the American legal system as a whole, even though parts of that system, such as the laws that regulate high-risk lending, have been dissected to bits and pieces. In this innovative and exhaustive study, Steven A. Ramirez posits that the subprime mortgage crisis, as well as the global macroeconomic catastrophe it spawned, is traceable to a gross failure of law.”

More information about Ramirez's presentation will be forthcoming at www.washburnlaw.edu.

April 2013 Tax Law Colloquium

In April 2013, the Business and Transactional Law Center will again sponsor the Washburn University School of Law Annual Tax Law Colloquium. Among other topics, this year’s colloquium will feature middle level and senior tax scholars from across the country discussing the important tax developments in the wake of the fiscal cliff crisis. Professor Lori McMillan is the organizer of the colloquium and can be reached at lori.mcmillan@washburn.edu.
Certificate Program

Four certificate programs in the Center’s subject areas provide students with an opportunity to focus their legal studies in a particular area. In 2011-2012, the law school awarded 41 certificates to students who completed the requirements for the Business and Transactional Law Certificate, the Estate Planning Certificate, the Natural Resources Law Certificate, and the Tax Law Certificate. In the current job market, these Center-affiliated Certificates provide a valuable opportunity for students to distinguish themselves.

Student Organizations

The Center also fosters a number of business-oriented law student organizations. Under the Center’s umbrella are the Business Law Society, the Intellectual Property Society, the Real Estate Law Society, and the Tax and Estate Planning Association. These organizations provide law students with valuable leadership opportunities while in law school and chances to make professional connections that will benefit them once they are in practice.

Small Business & Nonprofit Transactional Law Clinic

Students accepted into the Small Business & Nonprofit Transactional Law Clinic are representing and advising clients regarding choice of entity, business formations, business plans, contract drafting, obtaining federal tax-exempt status, and other transactional matters. Students gain strong interviewing and client counseling skills in this practice area.
Center Faculty

Andrea J. Boyack
Associate Professor of Law

William E. Foster
Associate Professor of Law

Janet Thompson Jackson
Professor of Law

Patricia L. Judd
Associate Professor of Law

Liaquat Ali Khan
Professor of Law

Joseph E. McKinney
Visiting Professor of Law

Lori A. McMillan
Associate Professor of Law

David E. Pierce
Professor of Law

Mary Kreiner Ramirez
Professor of Law

Michael Hunter Schwartz
Professor of Law

Frédéric G. Sourgens
Associate Professor of Law

Amy Deen Westbrook
Professor of Law
Selected Faculty Scholarship and Activities, 2011-12

WILLIAM E. FOSTER  
Associate Professor of Law  

Publications  

Presentations  

JANET THOMPSON JACKSON  
Professor of Law  

Publications  
“Not-for-Profit Corporations,” (chapter 22), 2012 Kansas Annual Survey, (Kansas Bar Association).

Presentations  

Media Interviews  

PATRICIA L. JUDD  
Associate Professor of Law  

Publications  

Presentations  
L. ALI KHAN
Professor of Law

Publications


Media Interviews


LORI A. MCMILLAN
Associate Professor of Law

Publications


Presentations


DAVID E. PIERCE
Professor of Law

Publications

Faculty Scholarship, cont.

DAVID E. PIERCE cont.


Presentations


Honors and Awards

2012 Clyde O. Martz Teaching Award, Rocky Mountain Mineral Law Foundation, July 19, 2012 (recognizing excellence in teaching natural resources law and fostering of a broad understanding of the law, mentoring of students, and innovative style).

MARY KREINER RAMIREZ
Professor of Law

Presentations


Media Interviews


MICHAEL HUNTER SCHWARTZ
Professor of Law

Publications

Co-author, “Curriculum Reforms at Washburn University School of Law,” in Reforming Legal Education: Law Schools at the Crossroads (Information Age Publishing, 2012) • “All About the First Year of Law
Faculty Scholarship, cont.

MICHAEL HUNTER SCHWARTZ CONT.


Presentations

Faculty Scholarship, cont.

AMY WESTBROOK
Professor of Law

Publications


Presentations


Media Interviews

“War on Terror: Metro companies wary of work with ‘rogue states,’” Atlanta Journal-Constitution (Jan. 5, 2012).

About Us

The Business and Transactional Law Center provides students with many innovative opportunities to expand their knowledge on business law subjects while developing the essential skills of the transactional lawyer. Center programming is designed to assist students in effectively applying their legal knowledge to accomplish specific client goals.

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