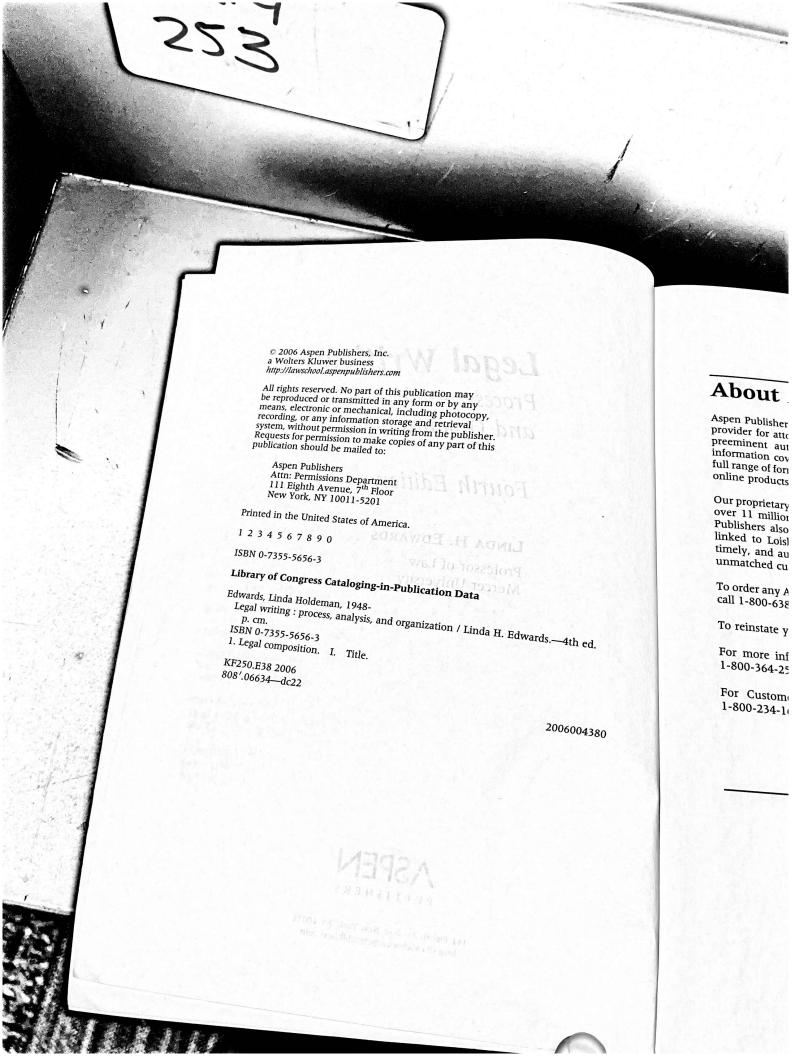
LEGAL WRITING

PROCESS, ANALYSIS, and ORGANIZATION

Linda I Edwards





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The Office Memo and the Law-Trained Reader

Now that you have done a solid legal analysis of the question you were given, it is time to turn your attention to the document you are going to write and to the reader for whom you will write it.

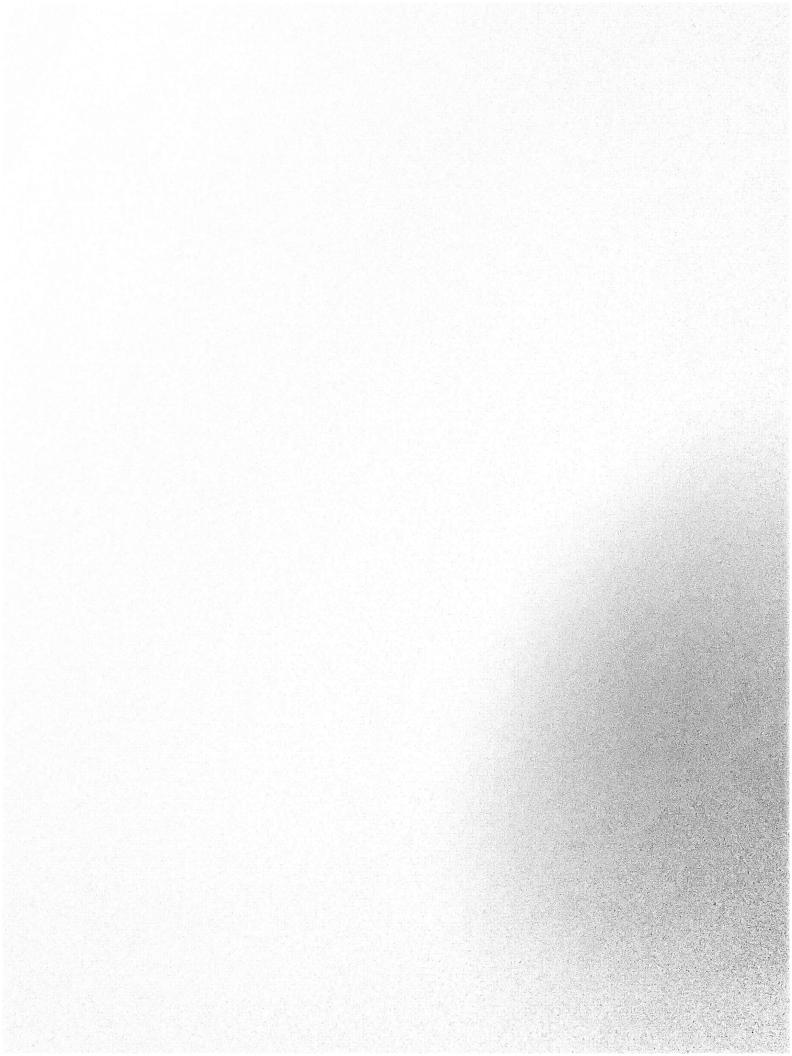


OBSERVATIONS ABOUT READERS

A. FOCUS ON THE READER

We'll think first about the characteristics of law-trained readers. After all, the goal of writing is to communicate with a reader. A document is actually a conversation (see p. 153), and, as in any conversation, the better we know our partners, the more effectively we can communicate. Knowing the characteristics of the reader governs many of the writer's choices.

This need to know the person to whom we speak is more than a helpful tool; it is a fundamental part of the project of communication. We know this intuitively, just as we know that placing our weight on alternate legs is fundamental to walking. In conversation, we know without conscious thought that we need information about our conversational partner. In spoken conversation where we do not know each other already, we spend the early part of the conversation rapidly gathering information about each other. We pick up both verbal and nonverbal signals about who this other person is and what he or she is thinking. We may do this without realizing it; we often



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It is easy to write to the wrong person. Because we cannot rely on our eyes It is easy to write to the wrong personal relationship to the wrong personal relations and ears to keep the image of the season and constant, and often we find imagination instead. The picture is not clear and constant, and often we find that we are writing to ourselves rather than to the real reader. We are having

a conversation with ourselves.

Also, it is easy to write with a fuzzy and incomplete picture of the reader in mind. Sometimes this lack of focus is caused by inaccurate information, but more often we simply fail to recognize and evaluate our assumptions. We forget to stop before we write and ask, "Who is this person, and what is she likely to be concerned about?"

When you undertake a legal writing task, you may not know your reader well—perhaps not at all. But you can still write with a fairly accurate focus on this unfamiliar reader because readers, particularly law-trained readers, tend to share certain characteristics. Even in large cities, lawyers and judges live in a legal community which shares certain values, customs, and forms of expression. Legal writing and analysis require you to present your message in a way that makes sense in the context of this legal community.

On the other hand, you may know your reader well. For instance, you may be writing a memo to another lawyer in your firm or to the judge for whom you work. In that case, your specialized knowledge of this particular reader is your best and most reliable source of information, but the observations in this chapter still will help you sharpen your picture of this well-known reader.

The general characteristics of law-trained readers in this and later chapters can only invite you to begin your study of readers. Don't just accept the principles that follow. Notice your own reactions when you read. Try to be a participant-observer of the reading process. Your observations of your own reactions as a reader will be your best writing teacher. Observe too the other law-trained readers you know. This way, as the years of your legal practice go by, your writing will get better and better. Your smevog rebest and le solid lids need to know the person to whom we

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is fundamental to walking. In conversation we know Before a speaker can communicate, the audience must be listening. Here is some information about the attention levels of law-trained readers: early part of the conversation rapidly gathering L. Porma fou about each table

1. A reader's attention is finite. Even the most diligent reader will run low and what he or she is trinking. We may do this without to .tuo nur ro cannot rely on out of rely on the mulative of the member o Me mater tely of the state of t tant, and distantely to the week reader. We are have

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I. Observations About Readers and annual and

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A reader's investment in the nuances of the topic may not be as great as the writer's. While the law-trained reader will have a particular need to understand the material, these readers are extraordinarily busy. The judge has many other cases and does not have a personal investment in this one. The senior partner has many other obligations and depends on the memo-writer to analyze thoroughly but communicate succinctly.

3. A reader's attention is not evenly distributed. It is greatest in the first several pages, and it decreases rapidly from then on.

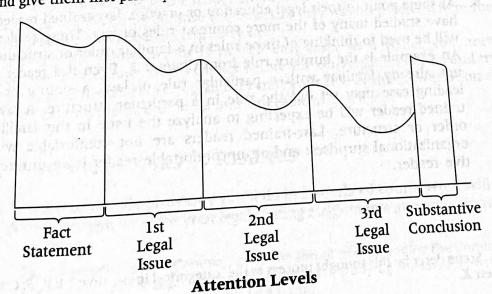
4. Readers generally save some attention for the Conclusion. They are willing to invest attention there, but only if they can locate the Conclusion easily and if the Conclusion is clear and compelling enough to warrant the investment.

5. While readers spend more attention on the document's first few pages and on a compelling Conclusion, attention levels revive a bit at internal beginnings and endings, like the start of a new issue or the last few paragraphs of a statement of facts. This revival is more likely if the new issue is marked by a heading or subheading.

Stories, especially real life stories, are engrossing. Many readers pay more attention to facts than to abstract legal concepts. This means, for instance, that attention levels are higher in the middle of an effective Statement of Facts than in the middle of the Argument or Discussion section. It also means that, even in the middle of a Discussion or Argument section, a reader's attention level will rise a bit when the material begins to apply law to fact.

A reader's attention level is lowest about three-fourths of the way through the Discussion section of an office memo or the Argument section of a brief.

When you combine your thinking about these observations, you realize that placement of material is one of the important decisions a writer must make. While a reader will want the analysis to be complete, she also will want the most important parts of the analysis placed where she can find them quickly and give them first priority for her attention.



D. READERS AS COMMENTATORS

We have already seen how the reader's invisibility can cause the writer to forget the reader and unconsciously begin to write to himself. But the abstractness of the image of the reader can mislead the writer in another way as well.

It is easy to assume that writing is a one-way street, with the discourse all flowing in one direction. We tend to think that we, as writers, are the only speakers; we think this because we can't hear anyone else talking. The frightening reality is that the most important party to the conversation, the reader, is talking, but we can't hear her.

Think of it this way. Each of us has a little voice in his or her mind—an opinionated, skeptical, and talkative little"Commentator." We've already observed this character at work, because when a writer mistakenly begins writing to himself, it is to the writer's own internal Commentator that the writer is writing. The now teds sames and in look, a well in prolapsit

Well, the reader has such a Commentator too, and that little voice will chatter at every opportunity. The Commentator will be saying things like "No, that's not right, because" or "What in the world do you mean by that?" or "But wait, where is the discussion about...?" Think of yourself as a reader. Haven't you been reading this chapter listening to both the written word and to your own Commentator?2

The reader's Commentator will not remain completely silent, and there is nothing the writer can do to change that. The Commentator's participation can even be helpful. Yet each time the Commentator speaks, the reader is trying to listen to two voices at once; the writer must compete with the Commentator for the reader's attention. The writer, then, has two objectives: (1) The writer wants to keep the reader's Commentator relatively quiet, resolving its concerns at the point where they arise, and (2) when the Commentator does speak, the writer wants it to be saying "OK," "right," "yes," point by point by point. lawyerly tisk of meeno-writing How does the real

A writer wants to calm the Commentator even from excited agreement. When the Commentator's imagination becomes engaged, even the chatter of agreement is distracting to the reader. More worrisome yet, the writer has lost control of the discourse because the writer has no way to predict where the Commentator's imagination will carry her.

Quieting the Commentator is not an easy task. As a writer you must anticipate the Commentator's chatter before the conversation occurs and try to preempt that chatter. Your goal is to craft your side of the conversation so that the Commentator is as quiet and agreeable as possible. not gradulate paille no le colour secret de la real dest

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The quasiless and mode and make the property particular allowed and the allowed and the property The two primary kinds of writing you'll do in law school course work will be the documents you write for your legal writing assignments and your answers

2. If so, be grateful to your Commentator. The sort of critical reading the Commentator inspires is essential to legal analysis. When you are studying the law and writing about it, your own Commentator is your best friend.

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thether and how well you understand that you are writing to a law.

Therefore, in law school writing, assume that you are writing to a law. Therefore, in law school willing, as to a law. trained reader who has no particular expertise in the area you are discussing. trained reader wno has no particular the right balance between including the This assumption will help you strike the right balance between including the This assumption will help you state to evaluate without explaining more than information your professor wants to evaluate without explaining more than the assignment requires.



AN OVERVIEW OF THE OFFICE MEMO

In addition to knowing as much as possible about your reader, you need to know four more things: (1) your document's function, (2) its format, (3) its degree of formality, and (4) the rules of professional ethics that apply to the lawyerly task of memo-writing. How does the requesting attorney plan to use the document? What format and level of formality does she prefer for it? What are your ethical responsibilities in writing it? Since an understanding of function is necessary to an understanding of form, formality, and ethical requirements, we'll review function first.

A. Function

Recall from Chapter 1 the primary function of an office memo. An office memo is an internal working document of the firm; it is not designed for outside readers. The function of an office memo is to answer a legal question. The question usually will seek an answer for a particular client in a particular situation. Often it will be the primary basis for making a decision with both legal and nonlegal consequences.

Also, the firm may have a "form file" in which it keeps, for future use, office memos dealing with particular legal questions. The idea is to eliminate the need to repeat research and analysis on topics that may recur. Keep in

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